## "Are you one of the 20,000 people in Peterborough without a Medical doctor!! Then you need to read this!

Hi, I am Dr. Doug. By now most of you know me either from my T.V. show, local health empowerment lectures, Kids of Steel Triathalon, Kids Day International event, or the golden colour family flyer that usually goes with the picture of my self and all the cute little kids. What you may not know is that for many of my patients I am their only doctor! That's right... they see me for many of the reasons they used to see their medical doctors for.. headaches, neck pain, low-back pain, sore muscles, pinched nerves, numbness or soreness in their arms and legs, arthritis pain, fibromyalgia, fatigue and many more conditions that chiropractic can help.

You see chiropractors today have an education that is equal to most medical doctor's education in classroom hours in anatomy, physiology, x-ray, biochemistry. Where the two educations differ vastly is that medical doctors focus on medications and their many potential side effects in an attempt to mostly treat symptoms. In fact much of a medical doctors day is spent writing prescriptions and getting people to take drugs. All of my day is spent finding and treating the cause of my patient's problems, which then often allows them to reduce or even get rid of their medications! You see, chiropractic actually seeks the cause of your problem instead of covering it up with drugs and their many dangerous possible side effects. The millions of people who see chiropractors frequently report increased energy, decreased stress, better sleep, have less hospitalization, need less surgeries and miss less sick days from work.

**Do not misunderstand me**.... If I were in a car accident tomorrow I would want to go straight to the emergency room and have them piece me

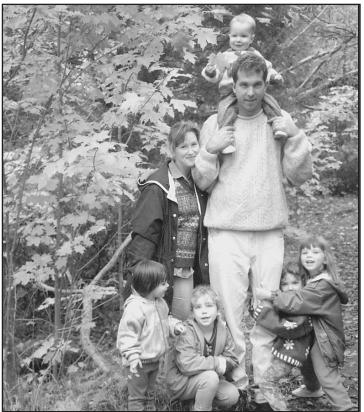
back together and use medications temporarily to help me thru that crisis. That is where modern medicine shines.

But, if you are sick and tired of being sick and tired, or you have a health problem that you just cannot seem to shake, you may need to see a chiropractor. Now taking care of your health shouldn't cost you an arm and a leg, which is why I am offering to you my initial exam for **only \$27** 

Chiropractic care has changed the lives of my whole family, we are all healthy, happy and well adjusted! ~ Kelly M. Ptbo

No more headaches, absolutely no tailbone, low back or hip pain and my bowel problems are gone too! ~ D.R. Ptbo

When I first hobbled into the office my lower back felt like it was caught in a vice. After 5 treatments



which includes in my office: x-rays if needed, emg muscle testing, dermathermography, postural assessment, a private consultation,,, the whole ball of wax, and **you are not obligated to any further treatment**. If yours is not a chiropractic case I will refer you to the appropriate healthcare professional immediately. In fact here are just a few examples of what local people are raving about with chiropractic:

Chiropractic care has renewed, strengthened and given new direction to my health ~ J.T. Ptbo my mobility increased and pain decreased... now I can bend, cut grass, garden and dance again. I thank chiropractic for giving me back my Joi De Vivre! ~ F.F. Ptbo

You will also get my health empowerment work-shop valued at \$25 as a bonus and if you are one of the first 20 callers you will also receive a \$12.95 retail book on how to "get back your health and keep it for life" that's a huge savings for a short time only.

My promise to you is that you will **only pay \$27** for

all of this and not a penny more if you are one of the first 20 to call and you call before November 15th (these exams take approx. 1 hour of our team's time so we are limited)! There is no obligation to begin care with this offer. If after your initial visit you are not completely satisfied with the quality of our service and commitment to your health we will refund your \$27 completely. Why am I doing all this when I have one of the busiest offices in town?? It's because my father just retired as a great medical doctor here in Peterborough and now there are thousands more of you without a medical doctor who may need help. This is an amazing deal for a short time only. I am excited to share with you digitally enhanced xray images, a paperless office system allowing short to no wait times in the office, electromyographic muscle testing and thermography, and much more. My qualifications... I am a magna cum laude graduate of New York Chiropractic College. I have been entrusted to treat tiny babies to local athletes that you may know. I treat doctors and receive many referrals from local MD's and have patients who travel great lengths for our warm and caring chiropractic service. I also have affordable family plans as further care is very important to consider when choosing a chiropractor. You will get great care at a great fee. My assistants are Andrea, and Irene and they are very helpful people. We are conveniently located at 354 Charlotte St. (the old bank of Nova Scotia building beside the Charlotte Pantry) our phone number is **741-4404** and we have plenty of parking just steps away from our door, please call Andrea, Irene or myself today for an appointment. We can help you. Thank you.

- Dr. Doug Lukinuk